



HOLLISTER
GENERAL PLAN UPDATE **2040**

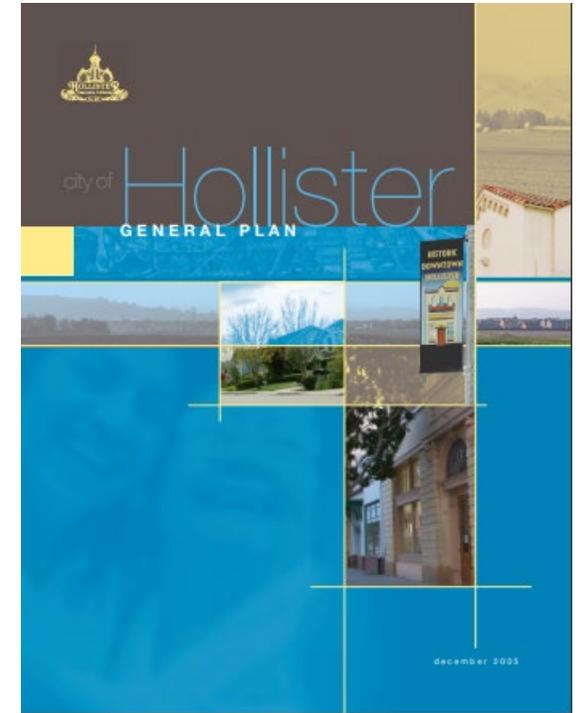
Pajaro Compass Network Meeting
Wednesday, October 28, 2020



What is a General Plan?

» “Blueprint” for Growth & Development

- Establishes community vision and supporting goals, policies, and actions
- Provides consistent direction for future development
- Balances growth, conservation, and quality of life
- Documents baseline environmental conditions



General Plan “Elements”

» Required:

- Land Use and Community Design
- Circulation
- Housing
- Natural Resources and Conservation
- Open Space and Agriculture
- Health and Safety (including Noise)

» Custom to Hollister:

- Community Services and Facilities

» New Elements as part of this update:

- Arts
- Economic Development
- Environmental Justice

» *Last Updated: 2005*



General Plan Update Goals

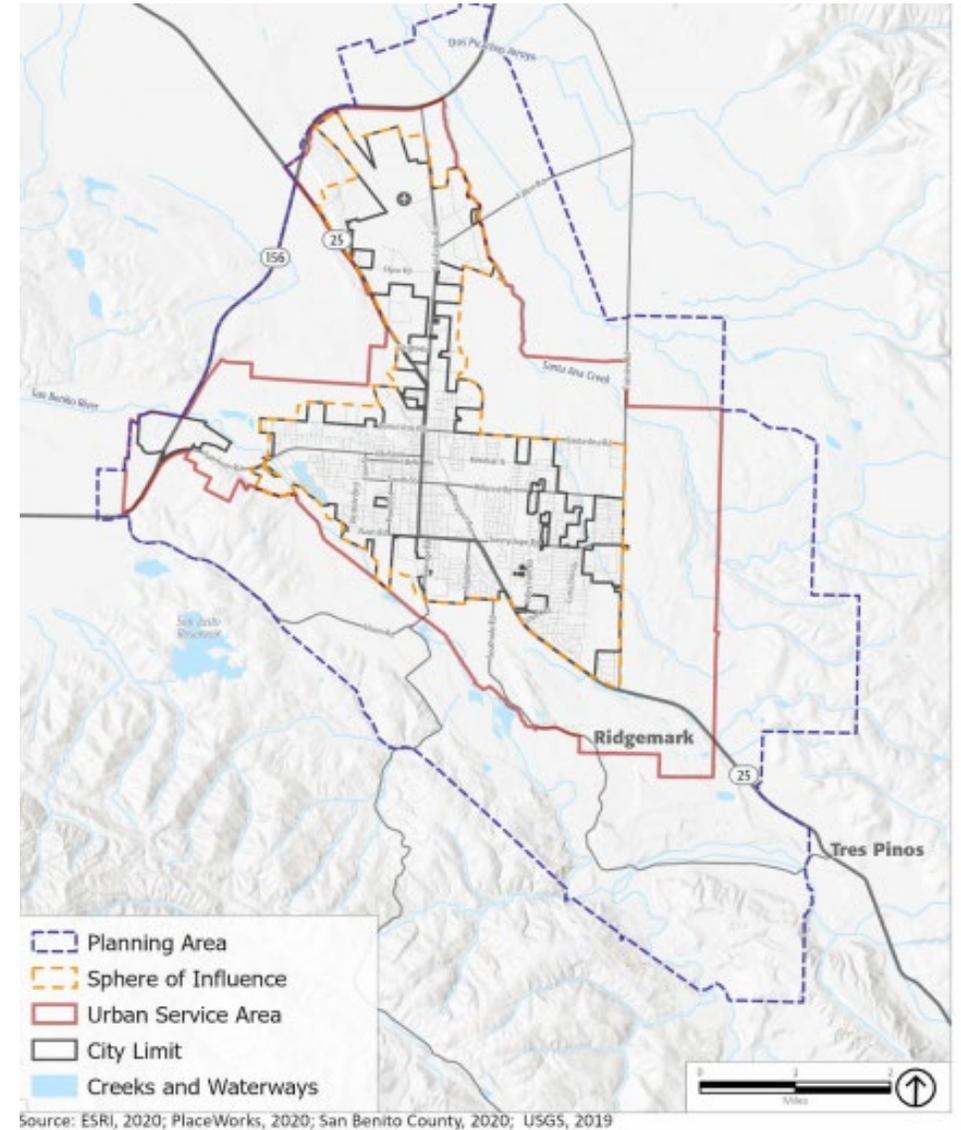
- » Engage broad spectrum of the community
- » Establish the community's vision for Hollister in 2040
- » Maintain small town agricultural character
- » Manage growth consistent with community goals
- » Ensure high quality development
- » Support economic development
- » Respond to State mandates and General Plan Guidelines

Project Components

- » General Plan Update
- » SB 743 Implementation
- » Climate Action Plan
- » Hazard Mitigation Plan
- » Environmental Impact Report
- » Municipal Service Review

Planning Area

- » City limit
- » Sphere of Influence
- » Urban Service Area
- » Planning Area



Key Issues

- » Growth management
- » Circulation
- » Economic development
- » Community identity and high-quality design



Opportunities for Public Involvement

- » Workshops and Events (6)
- » Online Activities
- » GPAC Meetings (10)
- » Planning Commission Meetings (4)
- » City Council Meetings (4)

Due to COVID-19 pandemic, future outreach will rely upon virtual technology for the foreseeable future.



Outreach to Diverse Groups

- » Identify community leaders
- » Utilize existing contacts from all City Departments and elected officials
- » Translate outreach materials
- » Structure meetings and workshops to accommodate diverse participants



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HOME BACKGROUND PUBLIC ENGAGEMENT CALENDAR DOCUMENTS CONTACT US

 Background

 Public Engagement

 Calendar

 Documents

 Contact Us

 Sign up for the Mailing List

Email

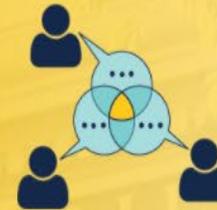
SUBMIT

Find us on Social Media



PARTICIPATE IN OUR ONLINE ACTIVITIES!

The City of Hollister is embarking upon a major planning process to update the City's General Plan, the document that guides development and conservation in the city over the next 20 years. To develop planning documents that reflect the community's values and priorities, the General Plan Update will be a highly participatory process. For more information, visit the [Background](#) section of this website.



HOW CAN I GET INVOLVED?

UPCOMING EVENTS

GPAC #3 Meeting

Date/Time: 6:00 pm - 8:00 pm
November 17, 2020

Location: Virtual/Online
[Read more](#)

Schedule and Process

Task	Estimated Timeframe
Baseline Conditions and Future Trends	March – October 2020
Vision	June - September 2020
Policy Assessments and Design Alternatives	October 2020 – February 2021
Draft General Plan	February 2021 - Fall 2021
Other Work Products	Summer 2020 - Fall 2021
Environmental Impact Report	February 2021 - Fall 2021
Public Review and Adoption	Fall 2021 – Winter 2022

General Plan Advisory Committee Role

Two main functions, both of which are of equal importance:

- » **Review and make recommendations to the Planning Commission and City Council on work products that will form the content of the General Plan Update.**
- » **Serve as project ambassadors to spread the word about the General Plan Update, encourage participation, and build community support for the General Plan Update.**



GPAC Meetings

- » 10 meetings planned
- » Usually 2 hours per meeting
- » Meeting materials will be available online the Friday before the meeting
- » Opportunities for public comment

Upcoming Meetings

- » November 17, 2020 – GPAC Meeting #3